

**Westminster is broken.
Let's fix it.**

**The way MPs are
elected means that
Westminster is
entirely out of sync
with how we vote**



**Politicians chase a
handful of voters
rather than fighting
for all of us**



**It's time seats
matched votes**

Voices Ignored

Voters want real choice and for their voice to be heard in elections – yet in so many places the result is a foregone conclusion.

Changing the way we run elections so that every vote matters, makes the walk to the polling station worthwhile – for everyone.

Over 22 million people voted yet had no influence on the outcome.

Before the 2019 General Election, the ERS correctly predicted the results in 316 seats, half of all the seats in Great Britain.

Major Issues Disregarded

People who vote for candidates who don't get elected aren't represented at all. But, votes that stack up for winning candidates don't make a difference either.

The issues they care about can be easily tossed aside, only to be dealt with when they are too much to ignore.

A Broken System

Millions feel they have to hold their nose at each general election and cast a tactical vote for someone that wasn't their first choice. Voters shouldn't have to try and find workarounds to get their voice heard.

Nearly one in three voters said they voted this way in 2019.

It doesn't have to be like this

Proportional representation would put power back into the hands of voters.

The Democracy We Deserve

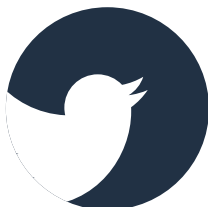
We deserve a democracy where politicians know that every vote will have an impact on whether they win. A democracy where the government doesn't just pour money into seats they think they might win, but where it is needed the most. Where parties are represented in Westminster in proportion to their popularity in the country. It's time to change the voting system.



**Find out more about
Westminster's broken system
and the alternatives at
electoral-reform.org.uk**



**Ask your local candidates
if they think that seats in
parliament match how we
vote?**



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